

GENERAL ENGLISH Grade 12 & 13

UNIT 8 - EMPLOYMENT

WRITING PRACTICES IN THE CONTEXT OF EMPLOYMENT

WRITE EFFECTIVE RESUMES/ CURRICULUM VITAE

SITUATIONS YOU CAN MAKE AN EFFECTIVE RESUME OR CV :

- Resumes with no experiences
- Teen resumes
- Entry- level resumes
- military to civilian Resumes
- career change resume
- Student resumes
- Resume with employment gaps



WHAT IS A RESUME/ CV

- A resume is a record of work experiences, professional, achievements, education, skills, certifications, and other details that make the case for the job. It is usually the first contact between a company and candidate.
- The US and Canada call a resumes, most of the rest of the world use curriculum vitae.

FORMATS OF RESUMES/CVS

Chronological

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Resume Formats

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1. CHRONOLOGICAL RESUMES

 The most traditional format and generally more flexible, can be used by applicants with any level of experiences.



2. FUNCTIONAL RESUMES

Functional resume is for a skills- based resume. It emphasizes the applicant's qualifications and it is more suitable for expert level of experiences.

Why choose the functional format?

If you're concerned about the quality of your previous work history, or are seeking a career change, you need a functional way to emphasize your transferable and relevant skills — and de-emphasize everything else

FUNCTIONAL RESUME

(Server Example)

RELEVANT SKILLS

Work Experience

Keep this section short and omit dates. The functional format is meant to downplay your less-thanperfect work history, and highlight your relevant skills and expertise.



CONTACT ____ QUALIFICATIONS SUMMARY

Email: joancolins@gmail.com Phone: (141)-212-5465 Address: 8870 Barnade Street, Las Vegas, NV 89523 Linkedin: linkedin.com/in/joan_collins

Whispering Vine Bar & Grill

WORK HISTORY

Las Vegas, NV - Server

Las Vegas, NV - Bor-bock

CERTIFICATE IN FOOD

B.A. / CULINARY ARTS

Chicago Community

College, Chicago, IL

Kendall College,

Chicago, IL

June 2010

AWARDS

2015

EMPLOYEE OF

Riverside Restaurant

THE MONTH

HANDLING AND SAFETY

Riverside Restaurant Reno, NV – Waiter

Applebee's

June 2011

EDUCATION

SALESMANSHIP

 Awarded 'Employee of the Month' for consistently achieving 15% above target sales

Conversational in Spanish and Mandarin Chinese

Friendly, outgoing, and charismatic personality

and other bartending skills

- Perfected menu presentation skills, providing customers a holistic understanding of the restaurant offerings, leading to more sales
- Trained 4 waiters in salesmanship methodology, increasing their sales to meet company average

Superior salesmanship, consistently outperforming peers

Experience working with POS terminals, excellent at math

Working knowledge of wines, cocktail mixes, craft beers,

TECHNICAL

- Experience with 3 types of POS terminals, receipt roll replacement, and coffee machine cleaning
- Familiarity with common restaurant bread cutting machines, dishwashers, and knowledge of equipment cleaning processes
- Excellent basic math skills, able to calculate and split bills in the event of POS terminal downtime

INTERPERSONAL

- Consistently scored over 90% satisfaction rating on customer feedback surveys
- Conversational in Spanish (able to take orders from Spanish speaking customers)
- Possess excellent conflict resolution skills in the event of customer dissatisfaction

Resume Introduction

Write a longer introduction highlighting your relevant work achievements and transferable skills. For a functional resume, a qualifications summary or professional profile are good options.

Relevant Skills Section

List as many relevant or transferable skills as possible. Encourage the hiring manager to ignore your work history and focus on the traits that make you the perfect candidate.



3. COMBINATION RESUMES

• The combined resumes merge bits and pieces from both chronological and Functional formats.

Why choose the combination format?

True to its name, this format helps you evenly combine and present your greatest career successes, relevant skills, and storied work experience to create a powerful resume

Resume Introduction

Introduce your greatest career achievements and position-related skills in a longer section at the top of your resume. While your work history is important in a combination format, it's your skills and achievements that make you truly compelling.

Skills Sections

Create up to two skills sections to highlight your vast array of relevant abilities. With the combination format, you can describe some skills in sentence format, and other skills in bullet lists.

Work Experience

List your work experience from newest to oldest, and include dates. Your introduction presents your achievements, whereas your work experience showcases your upward career progression — an unbeatable combination.

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COMBINATION RESUME

(Waitress Example)

RESUME PROFILE

- Project Execution: Implemented new menu introduction strategies, increasing customer purchases of wine by 10% on avg.
- Management: Assisted in the training of 6 new waiters, ensuring attention to detail and comprehensive understanding of restaurant methodology and practices
- Awards & Recognition: Frequently praised for excellent service on restaurant's online rating system
 Salesmanship: Deep and broad knowledge of wines and pairings

KEY INDUSTRY SKILLS

- Familiarity with Point of Sale (POS) terminals and common restaurant equipment / machinery
 Able to memorize entire menus within a day, including ingredient
- combinations Proven ability to upsell alcohol, dessert, and appetizers to
- customers
 Bilingual English (native) and Spanish (con versational). Able to
- comfortably take care of customers in either language

RELEVANT WORK EXPERIENCE

LONGHORN GRILL

- WAITRESS / RENO, NV / 2012 Present
- Memorized restaurant's wine stock and appropriate entrée pairings, leading to daily wine sales averaging \$180, fully 15% higher than the company average
- Write patron's food orders on slips, memorize orders, and manage food resources in a 120+ seat restaurant
- Operate POS terminals to input customer orders, swipe credit cards, and enter cash amounts received

MIKE'S FANCY KITCHEN

HOSTESS & WAITRESS / RENO, NV / June 2010 - August 2012

- Awarded "Employee of the Month" two months consecutively
 Bussed tables, presented menus, seated customers, and assisted
- waiters with drink orders
 Trained 3 new hosts in providing excellent customer service and
- Trained 3 new hosts in providing excellent customer service and conflict resolution techniques



SOCIAL MEDIA

your facebook your instagram your linkedin your twitter

ADDITIONAL SKILLS

Problem Solving Adaptability Collaboration Strong Work Ethic Time Management Critical Thinking Handling Pressure

EDUCATION

B.A. / Psychology University of Nevada, Reno 2009 – 2013 3.95 GPA



Skills Sections

Create up to two skills sections to highlight your vast array of relevant abilities. With the combination format, you can describe some skills in sentence format, and other skills in bullet lists.



STEPS TO WRITE AN EFFECTIVE RESUME

- 1) Choose the right resume format.
- 2) Add your contact information & personal details(name, phone number, email address).
- 3) Start with a heading statement (Resume summary or Resume objective)

Resume Summary- Resume summaries (sometimes referred to as "professional summaries") include four to five bulleted sentences that highlight your past achievements by using quantifiable data.



Resume Objective-

A resume objective (or career objective) is a **2–3 sentence statement** that provides an overview of your skills and experience. This intro is best for entry-level candidates.



4) List your relevant work experiences and key achievements.

5) List your education qualification correctly from the highest degree or other diplomas.

6) Put relevant skills that fit the job advertisement.

7) Include additional resume section.

8) Complement your resume with a cover letter.

9) Proof read, save and email or post your resume.

Sample template



CONTACT

• #247 Dream Valley 7th Avenue, NY - 10025 +1 124 568 982 info@yourmail.com

EDUCATION

Master's in MBA JAN 2015 - DEC 2018 University of New York - USA

Bachelor's in BBA JAN 2015 - DEC 2018 University of Washington - USA

REFERENCES

MR. JAMES COLLENWIE Chief Engineer, MIN Technologies.

Email: somename@mail.com Mobile: +123 4567 8901

> Strategic Fomentation Attention to Detail

Collaboration

MICHAEL ANDREW

CREATIVE DIRECTOR

PROFILE

Your information + why are you interested in this job? Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas porttitor

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WORK EXPERIENCE

Senior Manager LEO Company, Paris - France JAN 2016 - DEC 2019

JAN 2014 - DEC 2016

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Senior Manager LEO Company, Paris - France

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Senior Manager LEO Company, Paris - France

JAN 2014 - DEC 2016

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SKILLS

Executive Presentation







 1756. State Street 2004 Sydney, NSW

T: (+61) 619 3099564 E: youremail@email.com

W: www.yourwebsite.com

WORK EXPERIENCE

Oct 2014 / Present

POSITION HELD - @COMPANY

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jan 2013 / Sep 2014

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Jan 2013 / Sep 2014

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POSITION HELD - @COMPANY

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EDUCATION & CERTIFICATES

 COURSE STUDIED
 CERTIFICATE N*1

 Your University/Institution City, State
 Your University/Institution City, State

 2008 / 2010
 2010 / 2012

 COURSE STUDIED
 CERTIFICATE N*2

 Your University/Institution City, State
 Your University/Institution City, State

 2008 / 2010
 2010 / 2012

 REFERENCES
 REFERENCE NAME

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 REFERENCE NAME

 Your Diversity 11
 Consolidation City, State

 2010 / 2010
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E: address@email.com

WHY ME?

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WORK BALANCE

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WRITING A COVER LETTER

- 1. What is a cover letter ?
- 2. What to be included in a cover letter ?
- 3. How to format a cover letter ?
- 4. What should not do in a cover letter ?

WHAT IS A COVER LETTER

• A cover letter (also known as a covering letter or application letter) is;

a one-page document that introduces a job seeker's work history, professional skills, and personal interest in applying for a job.

- Hiring managers and recruiters use cover letters, paired with resumes, to screen applicants.
- The purpose of a cover letter is to convince recruiters to give you an interview, and ultimately a job.
- As a job candidate, you'll be judged by how clearly and effectively you make your case for the role in your cover letter. To do that successfully, your cover letter should include relevant professional experience, a persuasive angle, and avoid basic spelling and grammar mistakes.

WHAT TO BE INCLUDED IN A COVER LETTER

- How you can solve the company's problems (increase production, expert guidance, manage personnel etc.).
- How you will help to achieve company's goals.
- Showcase your relevant work history(professional achievements, awards).
- Emphasize your relevant skills (work ethics, team work, marketing).
- Address the right person (not Sir/Madam or whom it may concern).
- Express your personality (creativity, humor, passion).

HOW TO FORMAT A COVER LETTER

• 200-350 words in a single space on a single A4 page.

• Font size should be not smaller than size 12.

• Margin should be 1"- 1.5"

Sample template (some more samples have given in the text book)

Contact Information

Include your name, phone number, and email — and the hiring manager's, too.

Body Paragraphs

Explain how you can help the company achieve its goals, showcasing your relevant experience, education, and skills. Express your excitement to join the company and start doing excellent work.

Sign-off

Use a professional cover letter closing, such as "Sincerely," "Regards," or "Best Regards," and sign your name.

YOUR NAME HERE

📓 Your.name@gmail.com 🐘 📞 (530) 137 - 2464 🛛 ♀ 142 Your Address Blvd, City Name, CA XXXXX 👘

[Today's Date]

[Hiring Manager's Name] [341 Company Address] [Company City, State xxxxx] (530) 137-2467 [hiring.manager@gmail.com]

Dear [Hiring Manager's Name],

I'm writing to apply for the Restaurant Manager opening at MOD Sequel. I have more than five years of experience managing restaurants and bars, and my professional expertise aligns closely with the responsibilities outlined in your job advertisement.

In my role as a Restaurant Manager for Bar Louie, I proved to be an efficient, enthusiastic, and strong leader. My value quickly became apparent to Bar Louie's shareholders after 1 single-handedly trained and prepared the entire waitstaff for opening night and beyond. Not only did our team meet sales goals each month for the first year, but the down payment for the property was even paid back after the first six months operating.

I believe MOD Sequel will be a great success for many years to come, and my extensive expertise will help ensure your establishment succeeds well into the future. My time spent in this industry has prepared me for such an opportunity, and I sincerely hope I can contribute soon as a member of your team.

It would be a privilege to discuss your Restaurant Manager position in more detail. I'm happy to come by whenever it's most convenient for you. Thank you for your time, and I'm looking forward to hearing from you.

Sincerely,

[Your Name]



Salutation & Intro

Greet the hiring manager by name. Then, grab their attention by highlighting your relevant area of expertise, why the position appeals to you, and how you'd be a great fit for the role.

Call-to-Action Paragraph

Tell the hiring manager to send you an invitation to attend a job interview. Don't end your cover letter with a weak statement about how you hope to hear from them act like you deserve an invite.

WHAT SHOULD NOT DO IN A COVER LETTER

- Write a cover letter that is too long.
- Talk badly about your former company.
- Include former salary or future salary expectation.
- Lying about your work history.
- Including irrelevant information.

Exercises

1. MATCH THE VOCABULARY WITH THE CORRECT DEFINITION AND WRITE A-H NEXT TO THE NUMBERS 1-8.

- 1...... AN INSIGHT A. connected with taking care of the health of animals
- 2..... HANDS-ON B. a clear, deep understanding of a difficult problem or situation
- 3..... A SANCTUARY C. extremely useful
- 4..... EXPERTISE D. to make stronger
- 5...... VETERINARY E. practical, that involves doing rather than just reading or
 - learning about something.
- 6..... TO REINFORCE F. not shared with anyone else
- 7...... SOLE G. high level of knowledge or skill
- 8..... INVALUABLE H. a safe place where animals can be protected

2. COMPLETE THE SENTENCES WITH THE CORRECT FORM OF THE WORD IN BRACKETS.

1. There are several ______ online for a variety of work placements. (advertise)

2. She's always known that she wants to work as a ______ after university. (science)

3. He has an ______ offer from medical school, which means he's definitely got a place, whatever his exam results. (condition)

4. Learning music is interesting, but it's _______ to what I want to do at university.(relevant)

5. At the animal sanctuary I had sole ______ for looking after the birds. (responsible)

6. She _______ spends time helping out on her uncle's farm. (regular)

7. My time helping out at the animal sanctuary _____ my decision to become a vet. (reinforcement)

8. Hands-on experience provides an ______ insight into any profession. (value)

9. It was a unique opportunity to acquire new skills and ______. (expert)

10. My previous employers would be willing to provide ______ to support my application.(refer)

3. CHECK YOUR UNDERSTANDING: MULTIPLE SELECTION CHOOSE THE SIX THINGS YOU SHOULD INCLUDE IN A COVER LETTER. TICK (✓) ALL THE CORRECT ANSWERS.

- Brief biographical details
- Your experience and personal qualities related to the job
- Your negative personal qualities
- Your motivation for applying
- Why you left your previous job
- Your salary expectations
- A complete list of your exam results and qualifications
- What you can offer the company if they give you the job
- What other documents you are attaching or enclosing with the letter

4. Write your own Curriculum Vitae/ Resume.

5. Write Cover letters and Resumes for the following advertisements.

VACANCY ANNOUNCEMENT

National ICT R&D Fund, a company registered under Section 42 of the Companies Ordinance 1984 and incorporated by the Federal Government, invites applications for the following position:

Position: Assistant Manager Internal Audit

Qualification & Experience:

- MBA Finance/ACCA/ICMA/CA (Inter) from a reputable Pakistani or International University. Additional qualification related to Internal Audit will be preferred.
- 1 year experience (up to maximum of 3 years) in Finance/Accounts/Audit of a Telecom, IT. Research Organization and/or Accounting Firm is preferred. Internal Audit specific experience will be preferred.

Job Description:

- To assist management in risk assessment, internal control development and internal audit of the organization.
- Prepare or contribute to the preparation of work plans (including risk assessment) and audit programs for assurance engagements.
- Conduct -- in accordance with IIA standards segments of financial, operational and compliance audits of various departments.
- Prepare working papers documenting, adequately, work performed.
- Draft segments of the reports and communications on the results of work performed, for review by the management.

Salary: Salary Range is Rs. 30,000/- to Rs. 60,000/- with perks and privileges as per Company Rules.

Age: Maximum of 30 years.

Application Process: Applications along with Resume CV should be submitted online only by logging on to <u>www.rozee.pk</u> before 5:00 pm on April 09, 2013.

HR Department National ICT R&D Fund 6th Floor, HBL Tower, Jinnah Avenue, Blue Area, Islamabad. Phone: 051-9215360-5 Fax: 051-9215366

Ministry of Information Technology Government of Pakistan

&D Fund PIDID 4414/12



WALK-IN INTERVIEWS KFC RESTAURANTS

We are recruiting for our new KFC Restaurants at MULUND & THANE

RESTAURANT GENERAL MANAGER : Diploma / Degree holders in any field with min. 3 years exp.preferably in the relevant industry.

ASSISTANT RESTAURANT MANAGER : Diploma / Degree holders in any field with min. 2 years exp. preferably in the relevant industry.

SHIFT MANAGER : Diploma holders / Undergraduate in any field

CREW MEMBER : Minimum qualification required of SSC with good communication skills.

WALK-IN INTERVIEWS

Interested candidates please bring along the resume, qualification documents, 3 passport photos & salary proof. Interviews are on 04^a October 2011 & 05^a October 2011 between 10.00am to 04.00pm at below mentioned Venue :

- A/214, Sundervila Bldg, Near Vijay Sales, Santacruz (W), Mumbal - 400 054.
- KFC, K-Star Mall, Unit No. 7-14, 3rd Floor, Near Diamond Garden, Sion Trombay Road, Chembur (E), Mumbai - 400071.





6. Do students at your school do work experience ?

7. What company or organization would you like to do work experience in ?

8. What do you think are the main advantages of work experience?



Prepared by; Mrs. W.K.N.N. Gunawardana R/ St. Luke's College, Ratnapura.