

Competency 1.0- Concept of ICT

Competency Level 1.1 Investigates the basic building blocks of information and their characteristics

Lifecycle of data-Lifecycle of data consists

- Data creation
- Management of data
- Removal of obsolete data

Data-Data can be classified into two types

- Quantitative Data
 Quantitative data is numerical and acquired through counting or measuring.
 Quantitative data can be presented with numbers and which can be arranged in a numerical order or can be subjected to arithmetic process.
- Qualitative Data
 Qualitative data is not measurable but can be identified their properties.

Valuable information-Valuable information assists to make smart decisions.

Valuable information should have characteristics such as relevance, timeliness, accuracy, completeness, and understandability.

Golden rule of information-The golden rule of information graphically represents the value of information in its maximum level at the moment the information is created, or the information is released.

- 1. Briefly explain "Data" and its life cycle.
- 2. Write 3 examples for Quantitative Data.
- 3. Write 2 examples for Qualitative data.
- 4. Describe the characteristics of valuable information.
- 5. Describe the golden rule of information, using an example.
- 6. What do you mean by Big Data Analytics?