

Competency 1.0 – Studies the nature and scope of Business Statistics.

Competency Level 1.2 – Manipulates the contribution of Statistics in business field.

Statistical techniques are used to make decisions in business field in following situation.

- 1. When an industry is established at a suitable location.
- 2. When the goods and services are manufactured.
- 3.In production planning.
- 4.In market surveys.
- 5.In product control.
- 6.In human resources management.
- 7.In financial management.

Following statistical techniques are used in decision making.

- 1.Probability Law
- 2.Sample surveys
- 3. Regression and correlation analysis
- 4. Time serious analysis
- 5.Statistical quality control
- 6.Statistical inference
- 7.Index numbers
- 8. Hypothesis testing

## **Exercise**

1. Name five other fields where statistical techniques are applied.