



Department of Education, Sabaragamuwa/weekly school

week- July 1

Subject-Business Studies

Grade-13

Prepared by -
Zonal Education Office, Rathnapura.

1. (a) Write main components in an organizational structure.

(b) Write four reasons that have escalated the importance of organizing for the success of a business organization.
2. (a) The total fixed cost of the business is Rs.60,000. Selling price of a unit is Rs.60. Total variable cost is Rs.30,000. Turnover of the business is Rs.60,000. Calculate the break-even point production units in this business.

(b) What are the benefits of the breakeven analysis to a business?
3. (a) Why does the marketing considered as a human and social process? Explain.

(b) “Marketing is important not only to the businessmen but also equally important to the economy and customers”
 1. How does the marketing become important to economy?
 2. How does the marketing become important to customers?