Subject-Business Studies ment of Education, Sabaragamuwa Province/ Weekly School Department of Education, Sabaragamuwa Province/ Weekly Scho	Dep Edu Provinces Weak, school D	nt of Education,Sabaragamuwa/weekly school	Sabaragamuwa
Education, Sabaragannuwa Province/ Weekly School Department of Education, Sal Prepared by - Zonal Education Office, Rathnapura. Iment of gamuwa   Grade-13 ent of Education, Sabaragamuwa Province/ Weekly School Department of Education, Sabaragamuwa P	Paratian Calana Danima / Waalda Cala		nent of amuwa <del>Weekiv</del> School
gamuwa Province/ Weekly School Depart	Education, Sabaragannuwa Province/ Weekly Scho Grade-13	eekly School Depart ool Department of Education Sal on Sabaragamuwa Province/We	hment of igamuwa y School hment of

1. (a) Write main components in an organizational structure.

(b) Write four reasons that have escalated the importance of organizing for the success of a business organization.

- 2. (a) The total fixed cost of the business is Rs.60,000.Selling price of a unit is Rs.60.Total variable cost is Rs.30,000.Turnover of the business is Rs.60,000.Calculate the break-even point production units in this business.
  - (b) What are the benefits of the breakeven analysis to a business?
- 3. (a) Why does the marketing considered as a human and social process? Explain.

(b) "Marketing is important not only to the businessmen but also equally important to the economy and customers"

- 1. How does the marketing become important to economy?
- 2. How does the marketing become important to customers?