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| Pro Dep Edu | | ared by – Zonal Education e,Rathnapura. |

Competency 02 – Organizes and presents business data.

Competency level 2.1 – Construct the instruments required to collect data.

Methods of collecting primary data

- 1. Direct observation method
- 2.Self enumeration method (questionnaire method)
- 3.Telephone interview method
- 4.Personal interview method
- 5. Electronic data collection method
- 6.Focused group interview method

<u>Assessment</u>

- 1. Write two advantages and two disadvantages for each method mentioned above.
- 2. Write five qualitative characteristics which are expected in a good questionnaire.
- 3.Explain the following words.
- Schedule , pre-test, editing