



Sabaragamuwa Provincial Department of Education
– Weekly School

Subject – Business Statistics

Week - 4

Grade - 12

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Competency 02 – Organizes and presents business data.

Competency level 2.1 – Construct the instruments required to collect data.

Methods of collecting primary data

1. Direct observation method
2. Self enumeration method (questionnaire method)
3. Telephone interview method
4. Personal interview method
5. Electronic data collection method
6. Focused group interview method

Assessment

1. Write two advantages and two disadvantages for each method mentioned above.
2. Write five qualitative characteristics which are expected in a good questionnaire.
3. Explain the following words.

Schedule , pre–test, editing