

- 1. Write four characteristics of a successful business.
- 2. Name four challenges that are faced by businesses presently.
- 3. Good is the most important factor even in a service providing business, explain this statement using examples.
- 4. What are the differences between goods and services?
- 5. State four stakeholders who are interested in a restaurant located in your area.
- 6. Briefly explain the reason that cause the business to be interested on those stakeholders.