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- 1. Provide four factors to be considered in preparing business plan.
- 2. Write two information which should be provided in competition analysis in a business plan.
- 3. State two importances of preparing operational plan.
- 4. Write the items included in project cost.
- 5. Employee turnover and absenteeism are high in Arun PLC. Therefore, product quality, productivity etc. were low. The company appointed Malaravan who obtained special degree in human resource management as human resource manager and solved the employees' problems. Explain how Malaravan solved employees' problems of Arun PLC.