

Competency 1.0 – Inquires the basis of business and the environment in which it operates. Competency level 1.7 – Analyses the influences of internal environmental forces on businesses.

- 1. List the internal environment forces that influence the business.
- 2. Provide examples for the strengths and weaknesses related to each internal force.
- 3. Comparatively analyse how the strengths and weaknesses of the internal environment influence the business activities.
- 4. Explain the ways to make business successful by using its strengths and actions that can be taken to avoid threats.